

S.W.A.N.

a digital Solid Waste reuse plAtform for Balkan

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Project Title : S.W.A.N.
a digital Solid Waste reuse
platform for Balkan

EU programme: INTERREG
BalkanMed 2014-2020

Logo: The logo features the word 'Interreg' in a large, blue, sans-serif font. To its right is the European Union flag. Below 'Interreg' is the text 'Balkan-Mediterranean' in a smaller blue font, and at the bottom is 'S.W.A.N.' in a green, sans-serif font.

Total budget: 968.000,00 €
(85% EU & 15% national funded)

Duration: 2 years from 15
September 2017

PARTNERSHIP:

Lead Partner-Greece:

LP1: Association of Municipalities in the Attica Region-Solid Waste Management (EDSNA)

Partners-Greece

P2: Greek Ministry of Environment and Energy

P3: University of the Aegean- Research unit-Department of Business Administration

Partners-Albania

P4: Albanian Ministry of Tourism and Environment

P5: ILIRIA-Protection and Social & Environmental Development Association
NGO

Partner-Bulgaria

P6: Bulgarian Industrial Association- Union of the Bulgarian Business

Partner-Cyprus

P7: Cyprus University of Technology- Department of Environmental Science and Technology

VISION

- Development of an innovative Balkan Med Interactive IT Platform that will create locally and manage transnationally value chains for solid waste, promoting green growth within circular economy towards a society of zero waste

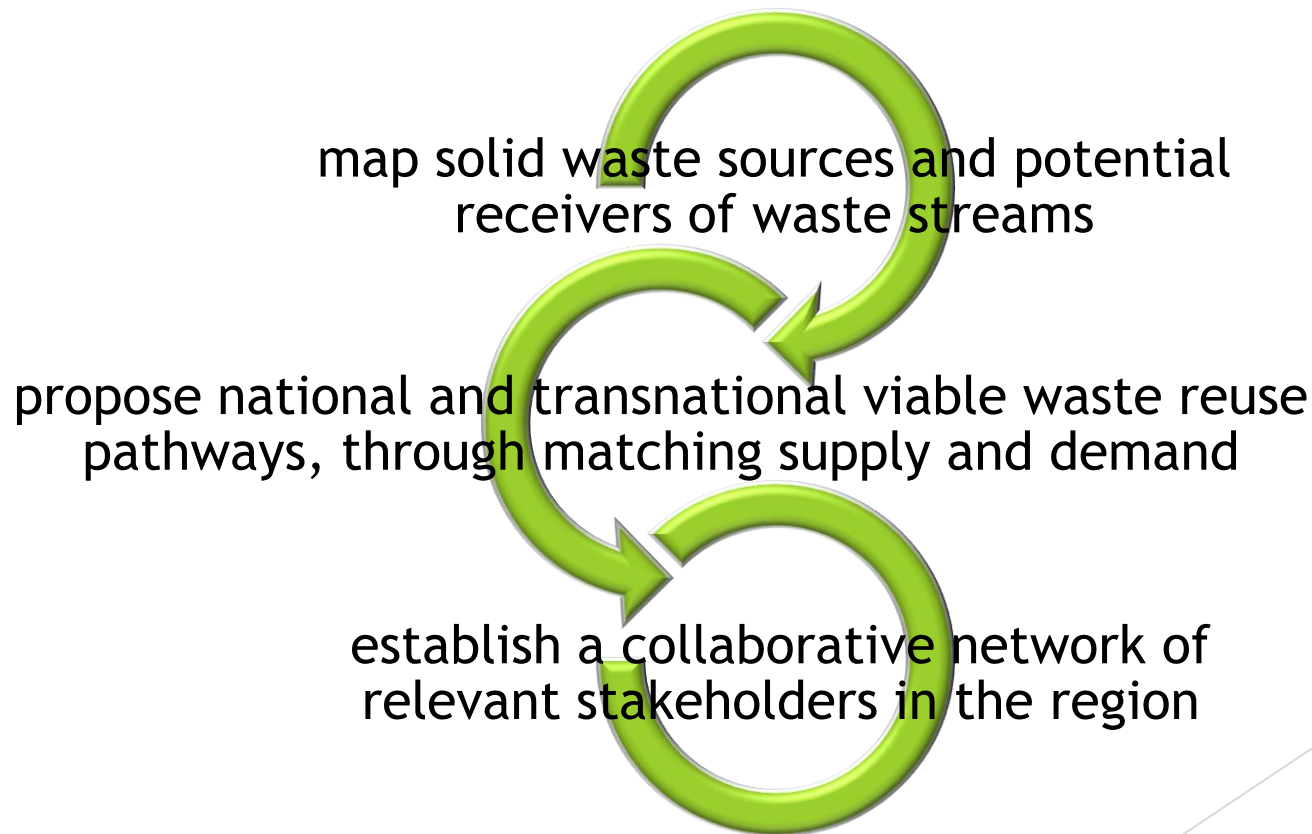
OBJECTIVE

- Organise and interconnect (industrial and commercial) waste producers within a region, a country and/or between Balkan countries to reuse, recycle and recover their waste as raw materials to other industries.

AIM

- Reduce the environmental polluting load by diverting the volume of solid industrial waste from being landfilled
- Reduce the amount of imports of raw materials
- Cut down the respective national greenhouse gases (GHG)

HOW ? → Design and Development of a digital platform that will:



Methodology / Work Packages (WP)



WP1-PROJECT MANAGEMENT & COORDINATION.



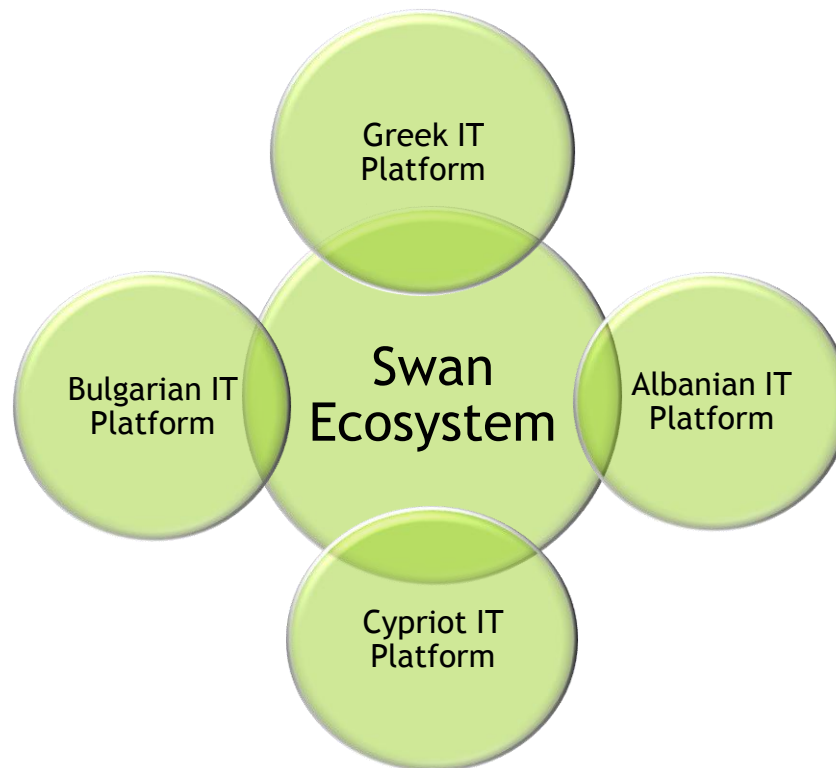
WP2-PROJECT COMMUNICATION & DISSEMINATION. *The SWAN team uses environmentally-friendly tools to reach the public and private sectors, SMEs, and the citizens of the regions participating in the project.*

SWAN Communication Plan which structures and organises the communication and dissemination effort of the project has been conducted

Methodology / Work Packages (WP)

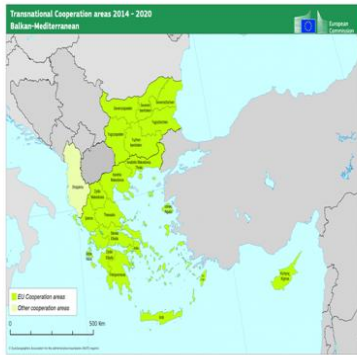
WP3-DIGITAL ECOSYSTEM. *Develops the SWAN Digital Ecosystem of four IT platforms on which development of solid waste reuse value chains will be based.*

Each IT platform will act as a digital observatory for cataloguing the corresponding partner region's solid waste sources and flows. A common architecture will enable them to exchange information, leading to the creation of the SWAN Balkan Solid Waste Map-a unique dashboard of solid waste flows and stakeholders in the region.



Input data will be collected through Questionnaires and previously published literature sources.

Work Packages (WP)



WP4-SINK/SOURCE MAPPING. *Develops the SWAN Balkan Solid Waste Map-a unique dashboard of solid waste flows and stakeholders in the region.*

Objective: Map all the existing sources of solid waste including small, medium and large enterprises, with quantitative and qualitative characteristics (including spatial characteristics, categorization-metals/plastics/organic waste/etc., requirements for treatment before reuse) as well as the potential users/sinks of these waste streams.



WP5-SINK/SOURCE MATCHING. *Develops the algorithms that process the SWAN Balkan Solid Waste Map and provide different options for solid waste reuse value chains and related business models.*

Objective: Develop and implement an algorithm that can match the sources and sinks based on

- geographical (proximity between source and sink),
- technical (suitability of waste type) and
- financial (viable investment for all parties involved) criteria.

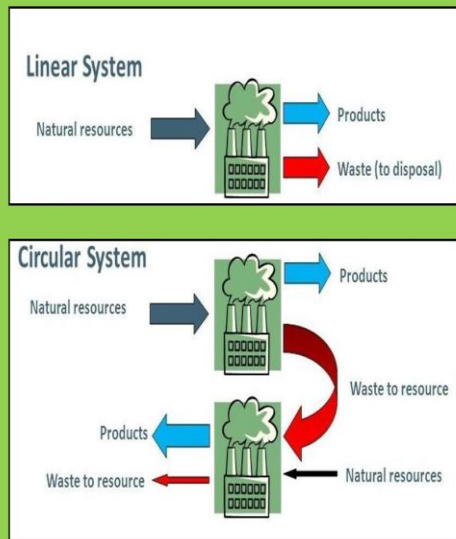
These are the direct users of the SWAN Digital Ecosystem, and thus its immediate beneficiaries.

Methodology / Work Packages (WP)

WP6-INTEGRATION. *Ensures knowledge management and synthesis of results for establishing a sustainable and viable infrastructure post-project completion.*

Objective: INDUSTRIAL ECOSYSTEM, i.e. a network of industries in the region that produce and use solid waste. Their collaboration will aim at the development and promotion of local/regional/national and transnational solid waste reuse value chains.

Direct access to the two Ministries of Environment (Gr, Al) will enable the development of a wider network of stakeholders. The LP will contribute a unique waste management facility that may be used as testbed by this ecosystem.



Benefits



ENVIRONMENTAL

- Material opportunities for industries to source suitable substitutes and to achieve positive GHG abatement
- Development of environmental policies and strategies for improved solid waste management.

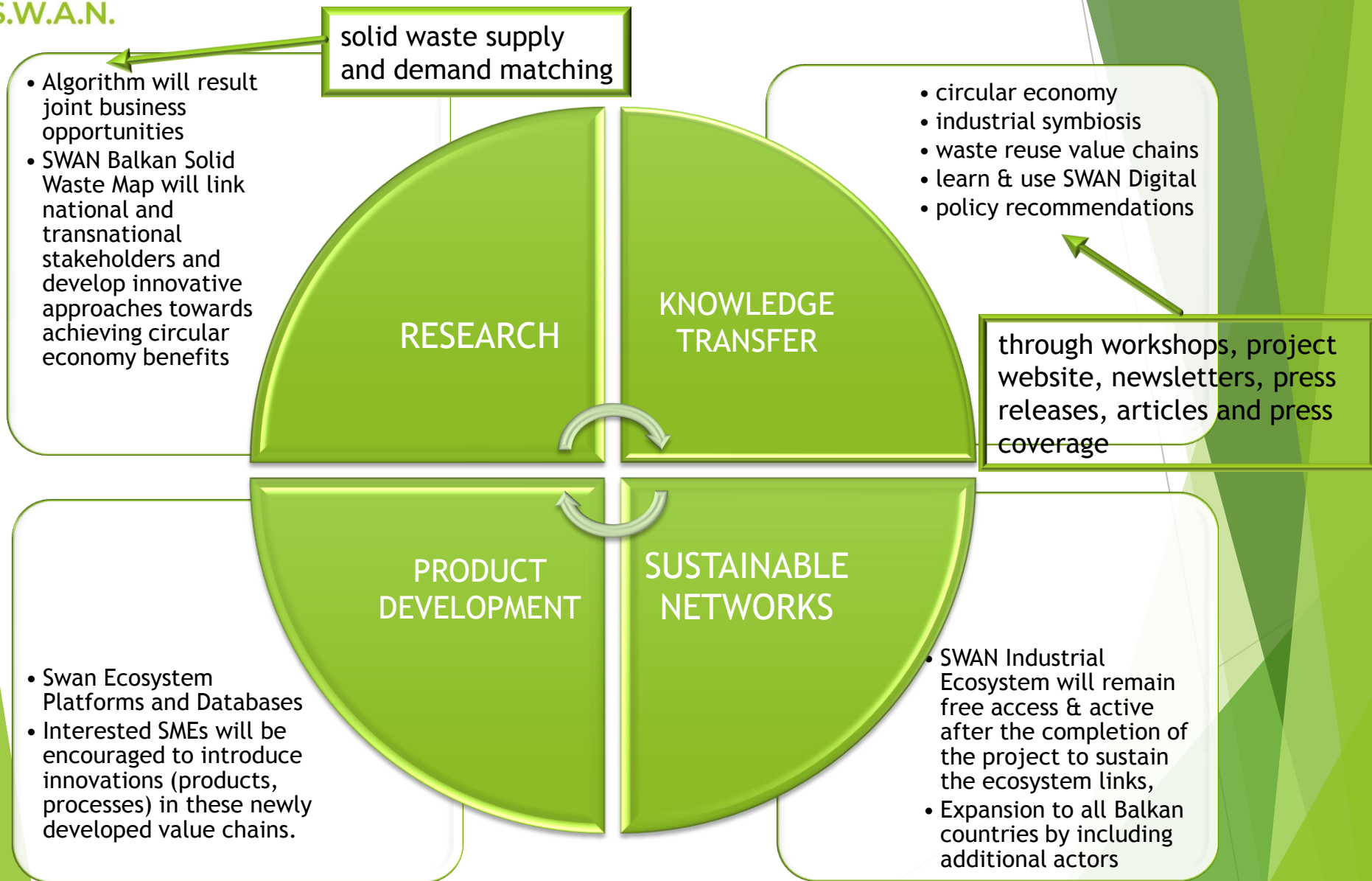
FINANCIAL

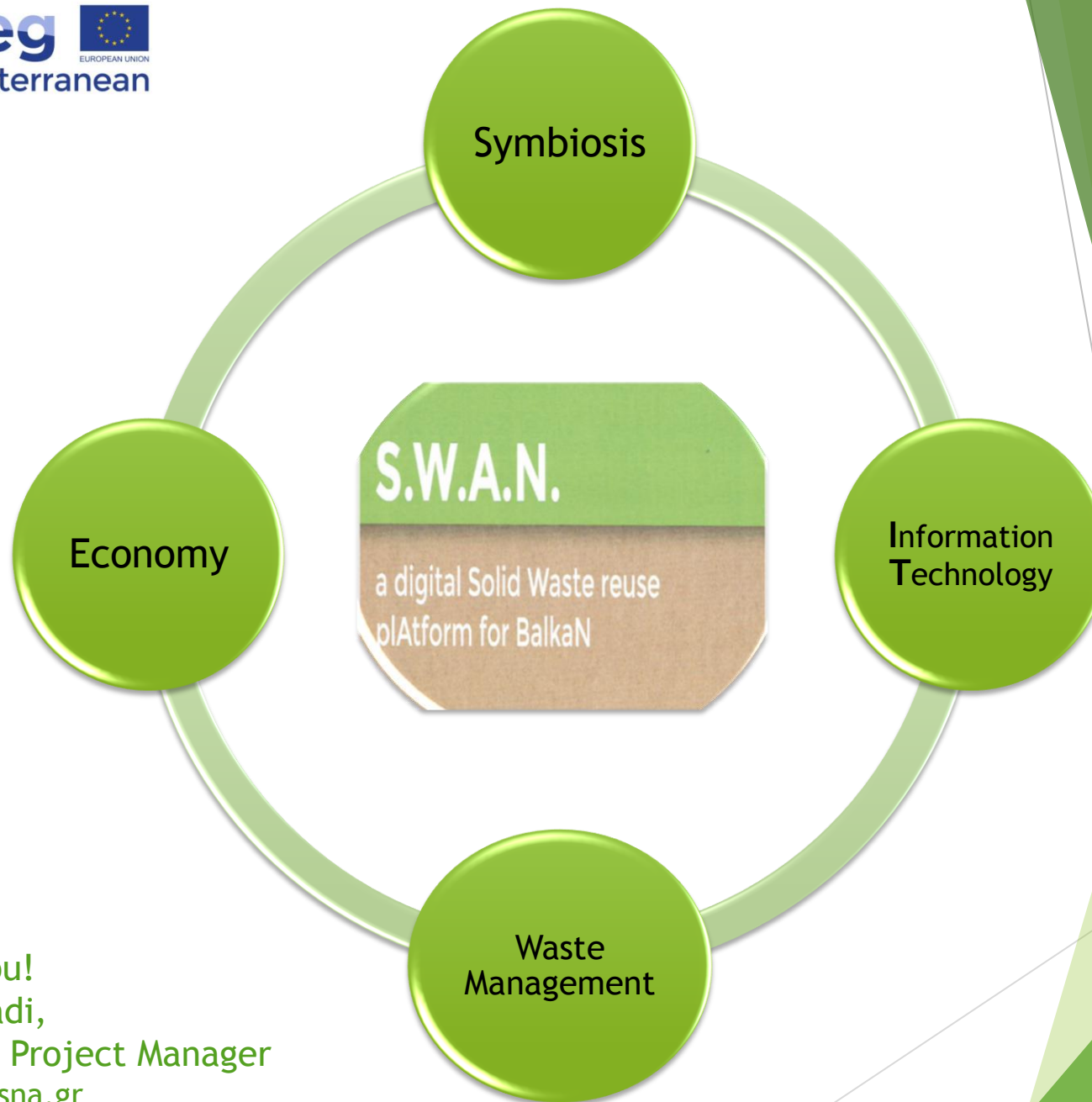
- Resource policy makers will develop relevant strategies, quality specifications and standards for savings and profit opportunities
- Waste producers and collectors will identify ways to recover value

SOCIAL

- Job creation, ranging from IT support for the four IT platforms, to new SMEs that will enter the resulting waste management value chains

Expected Results





Thank you!
Olga Skiadi,
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